

BOOKWORM fittings

des. Ron Arad



Leader in the industrial production and distribution of plastic accessories and design items, Kartell has always focussed on, and been dedicated to, research in avant-garde technologies and production processes. Quality, reliability, safety and respect for the environment have always been the company's key values.

From its creation in 1949 to today, Kartell has designed an incredible range of products, the fruit of creativity and of partnerships with the world's greatest designers. Our products are made using top-quality plastics, most of which are recyclable and environmentally friendly; our production processes are optimized to avoid excessive consumption and waste that are harmful to the environment and resources.

In 1996, Kartell received **UNI EN ISO 9001** certification for its Corporate Quality Management System. In 2012, we were also awarded **UNI EN ISO 14001** certification for our efficient Environmental Management System.

These certifications are proof that Kartell applies a careful control system that assesses and verifies the appropriateness of its technology, industrialization, quality and environment, in order to reconcile its industrial processes with the end consumer's needs and expectations.



And, reflecting its concern for protecting the health of the end consumer, Kartell is set to receive Greenguard certification for its collections in 2014. Greenguard was created in the United States in 2001 to develop a series of technical requirements to certify materials for indoor use. This certification attests to the quality of the air breathed in closed spaces furnished with Kartell products.

The parameters used are very strict, requiring that the furniture used and certified respect very specific emission limits in order to protect consumers' health, with particular regard to children.

When buying a Greenguard certified item, customers can be sure they are purchasing an inspected and safe product that does not pollute.

Greenguard is required by many certification boards for green buildings (LEED; CHPS; ASHRAE; Green Globes, NAHB; IgCC, CONSIP) worldwide.

Kartell's concern for the environment is reflected in its use of top-quality plastics that are clean, certified, environmentally friendly and mostly recyclable, along with packaging solutions that avoid waste.

We take great care to guarantee recyclability throughout our production cycle, right from the earliest design stages.

Recyclability is one of the strong points of Kartell's products: at the end of their life, all of Kartell's products plastic components can be recycled again and again. But is there an "end of life" for a Kartell product?



POLYVINYL CHLORIDE

Polyvinyl chloride (PVC) has a chemical structure similar to that of polyethylene, with the presence of chlorine atoms.

The chlorine atom makes PVC vulnerable to certain solvents but also makes it stronger in many applications (PVC is highly resistant to oils and has very low gas permeability). PVC is transparent with a slightly bluish tinge, and can be coloured in a vast range of shades.



PRODUCT RECYCLABILITY AND REUSE

The very high quality of the materials used by Kartell for production gives its products a very long life. But what happens at the end of a Kartell product's life cycle?

The materials used to manufacture this product are 100% recyclable, based on generally applied criteria at the local level (recycling bins or recycling centres).

In this way, Kartell products can be reused to manufacture other objects. This transformation can potentially be repeated indefinitely.

Care

To care for your Kartell products, protecting their original characteristics, you just need to keep a few simple things in mind for each individual type of material.

Plastics

When cleaning plastic surfaces, use a damp, soft cloth with neutral liquid soap or cleanser, preferably diluted. Do not use ethyl alcohol or cleansers containing even the slightest amount of acetone, trichlorethylene, ammonia or solvents as these substances will permanently damage the plastic. In addition to the corrosive substances listed above, avoid abrasive substances, including powdered cleansers, abrasive creams and cleaning tools with coarse surfaces, such as steel wool or rough sponges.

Packaging

All of this product's packaging—cardboard, plastic wrap, paper—is 100% recyclable, based on generally applied criteria at the local level (recycling bins or recycling centres). This is the best way you can contribute to environmental sustainability: avoid waste and avoid "littering" the environment with excessive waste.



"QUALITY CONTROL" LABEL

Kartell uses various control systems in its production.

The red "QUALITY CONTROL" label found inside each box is your guarantee that the product was checked by a Quality Control inspector before being packaged.

The codes on the control label are used to trace essential data in the event there is a problem with the product.

